

**RESOLUTION 2023 - 052**

**A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF  
NASSAU COUNTY, FLORIDA PROCLAIMING MAY 7 – 13, 2023, AS  
NATIONAL TRAVEL AND TOURISM WEEK**

**WHEREAS**, travel has a positive effect on Nassau County, the state of Florida and the nation’s economic prosperity and brand image, also impacting business productivity and individual travelers’ well-being; and

**WHEREAS**, Nassau County created the Amelia Island Tourist Development Council (AITDC) in 1988 which oversees the development and marketing of Amelia Island as a world-class tourism destination; and

**WHEREAS**, within Nassau County, travel supports the hospitality industry by creating over \$47.4 million in net economic benefits in Nassau County; and

**WHEREAS**, tourism is among the largest private-sector employer in Nassau County, supporting over 26% of county employment; and

**WHEREAS**, in 2022, \$11.4 million was collected from the 5% Tourist Development Tax on short-term hotel, B&B, and vacation rentals; and

**WHEREAS**, funds generated from Tourist Development Taxes are used to support local programs such as Dickens on Centre, Restaurant Week and Chamber Music Festival, among others; and

**WHEREAS**, tourism-related business generated 45.4% of sales taxes in Nassau County in 2022 with over 755,500 overnight visitors to Amelia Island; and

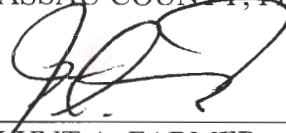
**WHEREAS**, the Amelia Island Tourist Development Council has increased the positive economic impact to Nassau County over 154% in the last 20 years; and

**WHEREAS**, leisure and business travel spurs countless benefit to travelers’ health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships; and

**WHEREAS**, travel is integral in stimulating economic growth, cultivating vibrant communities, creating quality job opportunities, and inspiring new businesses.

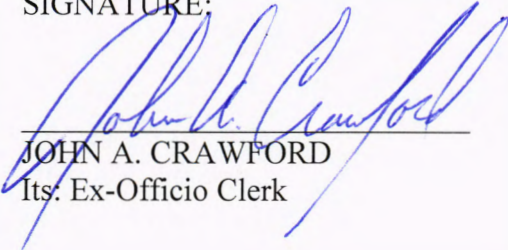
**NOW, THEREFORE, BE IT RESOLVED**, by the Board of County Commissioners of Nassau County, Florida this 24<sup>th</sup> day of April, 2023, that they hereby proclaim the week of May 7 – 13, 2023 as National Travel and Tourism Week in Nassau County, Florida.

BOARD OF COUNTY COMMISSIONERS  
NASSAU COUNTY, FLORIDA



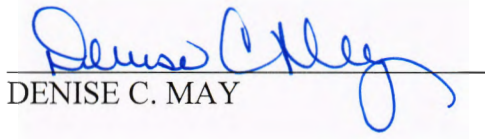
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KLYNT A. FARMER  
Its: Chairman

ATTEST AS TO CHAIRMAN'S  
SIGNATURE:



\_\_\_\_\_  
JOHN A. CRAWFORD  
Its: Ex-Officio Clerk

Approved as to form by the  
Nassau County Attorney



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DENISE C. MAY